

Thursday, September 16 2021

Boothbay Harbor Country Club,
Prouts Neck Country Club &
The Woodlands Club



Join us for Maine's largest charitable golf tournament happening simultaneously at three premier golf courses! Proceeds from the tournament will benefit The Barbara Bush Children's Hospital (BBCH) at Maine Medical Center, Maine's only full-service children's hospital.

Teams will enjoy a day of golf, lunch during the tournament and an informal reception on the deck at The Woodlands Club.*



SPONSORSHIP OPPORTUNITIES

Premier Sponsorship \$20,000

- All the benefits included in the Diamond Sponsorship
- Exclusive premier level sponsor in 2021 with first right of refusal for 2022 event
- Invitation for three foursomes to play in the tournament
- Company community support featured on BBCH Philanthropy webpage
- Company community support featured in Maine Medical Center e-Newsletter (11,000+ employees) and on BBCH Facebook Page (23,600+ Followers)
- Press Release/Patient Story with quote from company representative
- Opportunity for company representative to speak at the awards reception*
- Photo opportunity with hospital leadership for distribution to society pages

Diamond Sponsorship \$12,500

- All the benefits included in the Eagle Sponsorship
- Invitation for two foursomes to play in the tournament
- Company logo on all tournament tee signs
- Company logo on all cart signs
- Company logo on 200+ BBCH Open registration forms sent out to businesses

Eagle Sponsorship \$10,000

- All the benefits included in the Birdie Sponsorship
- At the appropriate time, a tour of BBCH for company employees by a senior hospital leader
- Company banner displayed at all courses

Birdie Sponsorship \$7,500

- All the benefits included in the Par Sponsorship
- Special recognition by MMC President at the awards reception*
- Opportunity to engage company employees as tournament volunteers*
- Opportunity to provide promotional materials at the event and/or in the player bags

Par Sponsorship \$4,000

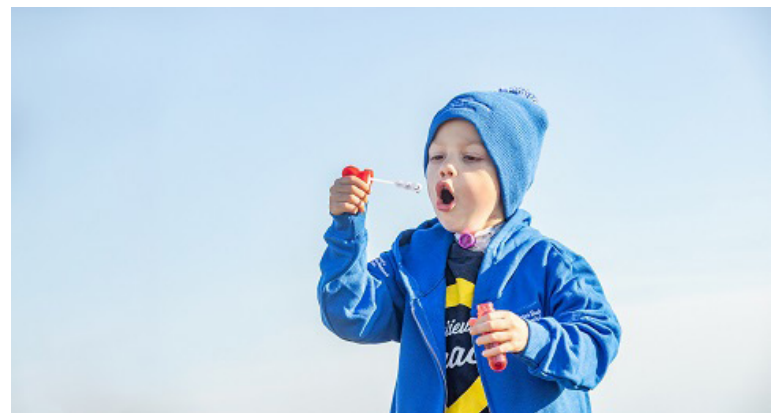
- All the benefits included in J.J.'s Team Sponsorship
- Company Logo displayed at the awards reception*
- Company logo on sponsor banner displayed at all courses
- Company logo on BBCH website with link to company's homepage

J.J.'s Team Sponsorship \$2,000

This sponsorship is named in honor of our 2021 BBCH Champion, J.J. Capener. Learn more about J.J. on the next page!

- A special piece of patient art for each participating company
- Tee sign with company name
- Invitation for one foursome to play in the tournament
- One mulligan per player
- Boxed lunch & course beverages
- Quality player gifts
- Awards reception with prizes (per course: top 3 net & gross, closest to the hole and closest to the pin)*

*Contingent on COVID precautions and CDC guidelines.



2021 BBCH Champion, J.J., blows his first bubbles!

CONTACT US

Please contact Matt Parks at 207-662-6111 or parksm@mmc.org for more information about the tournament, sponsorship opportunities or fundraising at The Barbara Bush Children's Hospital at Maine Medical Center.

Your Impact

When you participate in the BBCH Open, you're participating in Maine's largest charitable golf tournament, but it's so much more than that. Your support as a sponsor helps fund critical programs and provides much-needed resources like:

- Safe cribs & car seats for newborns of families in need
- Child Life Program at BBCH
- Pediatric MRI entertainment center
- Neonatal therapeutic hypothermia equipment



J.J.'s Story

J.J. was born at just 27 weeks old, and spent the first 6 months of his life in the Neonatal Intensive Care Unit (NICU). He was diagnosed with bronchopulmonary dysplasia, a breathing disorder where an infant's lungs become irritated and do not develop normally. J.J. spent 3 months intubated, and then had surgery to place a tracheostomy tube (trach) because his airway was swollen and narrowed (subglottic stenosis). He also had a feeding tube placed.

When J.J. was two years old he joined the Capener family; just like that he had 2 big sisters and 2 big brothers who all adore him! His whole family has been trained to help take care of J.J.'s unique medical needs, from his grandmother making his feeding tube meals, to his siblings learning to suction and change his trach. J.J. also loves to show his caregivers at The Barbara Bush Children's Hospital his medical equipment- which he

knows by name- and demonstrate how things work for him. As his mom Kelly explains, "J.J. is writing his own story. His body does not respond to procedures or medications as you would expect, and that has complicated his journey. But his medical team at BBCH has done a phenomenal job, working together with many different doctors- and between 3 hospitals- to provide J.J. with the best care possible."

This year, J.J. had multiple surgeries to help widen his airway and treat his eosinophilic esophagitis, working towards a long term goal of stabilizing J.J.'s medical condition so that his trach can be removed. J.J. loves swimming, and his dream is to take a tropical vacation- with his family and his best friend- and swim underwater for the first time.