

# The Barbara Bush Children's Hospital Open

Thursday, September 17, 2020

Boothbay Harbor Country Club,

Prouts Neck Country Club & The Woodlands Club

Join us for Maine's largest charitable golf tournament happening simultaneously at three premier golf courses! Proceeds from the tournament will benefit The Barbara Bush Children's Hospital (BBCH) at Maine Medical Center (MMC), Maine's only full-service children's hospital.

Teams will enjoy a day of golf, lunch during the tournament and an informal awards reception on the deck at The Woodlands Club.\*



## Contact us

Please contact Matt Parks at 207-662-6111 or [ParksM@mmc.org](mailto:ParksM@mmc.org) for more information about the tournament, sponsorship opportunities or fundraising at The Barbara Bush Children's Hospital at Maine Medical Center.



Brayden Douglass, BBCH Patient  
and 2020 Patient Champion

2020



## The Barbara Bush Children's Hospital Open Sponsorship Opportunities 2020

### Premier Sponsorship \$20,000

- All the benefits included in the diamond sponsorship
- Exclusive premier level sponsor in 2020 with first right of refusal for 2021 event
- Invitation for three foursomes to play in the tournament
- Company community support featured on BBCH Philanthropy webpage
- Company community support featured in Maine Medical Center e-Newsletter (11,000+ employees) and on BBCH Facebook Page (23,600+ Followers)
- Press Release/Patient Story with quote from company representative
- Opportunity for company representative to speak at the awards reception
- Photo opportunity with BBCH leadership for distribution to society pages

### Diamond Sponsorship \$12,500

- All the benefits included in the eagle sponsorship
- Invitation for two foursomes to play in the tournament
- Company logo on all tournament tee signs
- Company logo on all cart signs
- Company logo on 200+ BBCH Open registration forms sent out to businesses

### Eagle Sponsorship \$10,000

- All the benefits included in the birdie sponsorship
- A tour of BBCH for five company employees by a senior hospital leader
- Company banner displayed at all courses

2020



## Birdie Sponsorship \$7,500

- All the benefits included in the par sponsorship
- Special recognition by MMC President at the awards reception
- Opportunity to engage company employees as tournament volunteers
- Opportunity to provide promotional materials at the event

## Par Sponsorship \$4,000

- All the benefits included in the brayden's team sponsorship
- Company logo displayed at the awards reception
- Company logo on sponsor banner displayed at all courses
- Company logo on BBCH website with link to company's homepage

## Brayden's Team Sponsorship \$2,000

- All the benefits included in the foursome
- This Sponsorship is named In honor of our 2020 Patient Champion, Brayden Douglass.
- A special piece of patient art for each participating company
- Tee sign with company name

## Foursome \$1,500

- Invitation for one foursome to play in the tournament
- One Mulligan per player
- Boxed Lunch & Course Beverages
- Quality Player Gifts
- Awards Reception with prizes (per course: top 3 Net & Gross, closest to the hole, and closest to the pin)

### \*Please Note:

If this event must be adapted or cancelled due to Covid-19 restrictions, a full refund is available.

2020



## Your Impact

When you Participate in the BBCH Open, you're participating in Maine's largest charitable golf tournament, but it's so much more than that. Your support as a sponsor helps fund critical programs and provides much-needed resources like:

- Safe cribs for newborns of families in need
- Education and training of physicians throughout maine especially those in rural areas
- Bereavement services and support for families and BBCH staff
- Equipment like specialized car seats and recliners so NICU parents can stay overnight with their young babies

## Brayden's Story

The first few years of a child's life are full of growth, exploration, discovery, and milestones.

When Brayden Douglass was a toddler, his parents, Lori and Todd, noticed he wasn't meeting his developmental goals. Their pediatrician assured them that some children just need more time than their peers. But by the time he entered kindergarten, 5-year old Brayden only had the gross motor skills of an



Brayden also experienced high pain levels, muscle weaknesses, and frequent falls, which resulted in broken bones or joint dislocations. Despite countless appointments with doctors and specialists as well as 8 hours of physical, occupational, speech and language therapy each week, Brayden made little progress. No one could figure out the underlying cause of his symptoms.

Then, a referral to The Barbara Bush Children's Hospital Genetics Department "changed the trajectory of Brayden's life." After eight long years, Brayden's family finally had answers. Brayden was diagnosed with Hypermobile Ehlers-Danlos Syndrome (EDS), a rare genetic disorder that causes the body to make faulty collagen. EDS causes joint dislocations, bruising, skin tearing, chronic pain, fatigue, gastrointestinal issues, neurological issues, and more. It affects Brayden's entire body "from his eyes, to his feet and everything in between."

Though there is no cure for EDS, having a diagnosis and the ongoing support of his medical team have been instrumental in enabling Brayden's family to navigate the ups and downs that each day may bring.

Today, Brayden is a bright, happy 12-year old boy who loves LEGO's, and is guaranteed to make you smile. His positive attitude is an inspiration: "I can do anything. It may take me longer to do it and I may do it very differently than you do but I will be successful!"

2020