

CALL FOR ARTISTS

Juried Exhibition Guidelines

Deadline for Applications: September 20, 2021

Artwork Selection: September 29, 2021

Exhibition Dates: October 24, 2021 – April 24, 2022

Exhibition Location: PBMC Health Center, 15 Anchor Drive, Rockport, Maine 04856

Online Application: <https://app.smartsheet.com/b/form/8ef04cb7ef5d45f986e68bad11b37fac>

Contact: artcommittee@pbmc.org

No Entry Fee

About Pen Bay Medical Center (PBMC)

Pen Bay Medical Center, a not-for-profit community healthcare system operating under the MaineHealth corporate umbrella, is dedicated to caring for the sick and injured and to improving the health and quality of life of the people of Midcoast Maine. As the region's largest community hospital, PBMC serves the 40,000 residents of Knox County, as well as the nearly 80,000 residents of neighboring Waldo and Lincoln Counties. Through its family of services, including Pen Bay Physicians & Associates, Quarry Hill Retirement Community, the Knox Center, the Sussman House, and the newly constructed Health Center, and with a staff of more than 100 outstanding physicians and more than 1,500 healthcare professionals, PBMC provides local Mainers with a continuum of both routine and specialty patient-centered medical services.

About the Exhibition

The Coastal Healthcare Alliance Art Planning and Visioning Committee is currently accepting online applications from artists with connections to Maine and New England for a juried art exhibition at the new Health Center at Pen Bay Medical Center in Rockport, Maine for the duration of 8 months. The 42,000-square-foot Health Center, which opened in December 2020, is a blank canvas waiting for warm and welcoming art. With over 350 patients coming through the doors each day and nearly 100 care team members working in the building, this inaugural exhibition will provide local, regional, and national artists alike with a diverse audience for their work as well as an opportunity to contribute to the healing and well-being of our patients.

Eligibility

Artists must be 18 years old or over to apply for, and participate in, this exhibition. Undergraduate and graduate students are welcome to apply. PBMC and MaineHealth employees and their family members may apply.

Artists with strong ties to Maine or the greater New England region will be prioritized, though national applicants will also be considered. Final selections for the exhibition will be based on artistic merit, originality, and adherence to the selection criteria outlined below

Selection Criteria

The Coastal Healthcare Alliance and Pen Bay Medical Center are seeking works of art that reflect the Art Committee's mission and vision statements:

Mission: Welcome our visitors with warmth and wonder with art that feels comforting and engaging, through the integration of art and artists that celebrate the diversity, history, and beauty of the Midcoast region, to enhance the connection to each other and our community.

Vision: Celebrate the healing power of art

Specifically, artworks should reflect the diversity, beauty, and history of the Midcoast region, and offer enrichment and enjoyment to patients, visitors and staff alike. Subject matter must be appropriate for public spaces and respectful towards all cultural and ethnic backgrounds. In compliance with a healthcare environment, the following elements will not be accepted:

- Overt sexual content or graphic nudity.
- Political imagery or religious iconography.
- Violent, sorrowful, or disturbing themes or subjects, including images of weapons.

The exhibition will primarily feature two-dimensional artwork including, but not limited to, paintings, prints, drawings, watercolors, photography, etc. Three-dimensional artwork, such as sculptures, ceramics, textiles, mixed media pieces, etc., will be accepted only if the works comply with the installation limitations of the exhibition space.

All artworks consisting of glitter, wet paint, sharp objects, open flames, balloons, spray (perfumes, hairsprays, etc.), dangerous chemicals, weapons, pressurized containers, plants or animals (alive or dead), hazardous materials (explosive, flammable, or perishable), decaying materials (visible mold or insect infestation), or anything deemed harmful to a clinical setting will not be accepted.

Depending on height, length, depth, and weight, artwork may be displayed on open wall space in hallways, conference rooms, waiting areas, and other well-lighted and visible locations throughout PBMC Health Center.

Jury Selections

After the Art Committee reviews and selects artworks for the exhibition, a jury of 5 industry leaders representing diverse voices and professions across the arts and culture landscape of Maine will convene to determine the prize winners, to be announced at the opening reception.

The jurors' selections will be based on the following criteria:

- Interpretation and clarity of the overarching theme of the exhibition.
- Technical skill and application of the elements and principles of design.
- Creativity and originality of the depicted theme.
- Visual impact and overall presentation.

The awards are as followed:

- Grand Prize (\$500)
- Second Place (\$300)
- Third Place (\$200)
- Miscellaneous smaller prizes, including museum memberships and art supply store gift certificates.

Jurors have the right to exclude any work from consideration in the competition. The decision of the jurors is final as relating to all competition matters.

Timeline

Online application deadline: September 20, 2021

Artwork selections announced: September 29, 2021

Selected artwork delivery/drop-off: October 13 – 15, 2021

Opening reception and awards ceremony: October 24, 2021

End of show: April 24, 2022

Artwork pick-up: April 25 – 27, 2022

Online Application Requirements

The online application is available [here](#). Applicants should answer the following fields:

- First name
- Last name
- Address
- City
- State
- Zip code
- Preferred method of contact:
 - Email
 - Phone
- Best contact number
- Contact number type
 - Business
 - Home
 - Cell
- Are you a student?
- If yes:
 - College/university
 - Degree (BA, BFA, MA, MFA, Other)
 - Major
- Email address
- Website link
- Instagram handle
- Brief artist statement (50-200 words, maximum)
- Attachments:
 - Resume or CV in PDF format (optional but recommended for undergraduate and graduate students)
 - Up to 5 distinct artworks (full scale) attached in JPEG format (at least 1200 pixels wide and 72 ppi/dpi). Each JPEG should be titled as follows:
LastName_FirstName_Title_Year_Medium_Dimensions (in inches)
 - A checklist of submitted artworks in PDF format using the checklist form provided, ensuring that the title, date, medium, and dimensions of each work match the titles and order of the JPEGs. Descriptions of each work (150 words, maximum) are required.
- Verify that you have read and agree to the PBMC Health Center Inaugural Exhibition guidelines, terms, and conditions.

PBMC Health Center Inaugural Exhibition Guidelines, Terms, and Conditions

Carefully read sections I-VIII comprising the exhibition guidelines, terms, and conditions before submitting the online application.

I. Number and Quality of Artworks

- PBMC will only consider and accept two- and three-dimensional artworks that:
 - Reflect the Art Committee's mission and vision statements and conform to the selection criteria.
 - Contribute to a cohesive exhibition theme.
 - Physically fit within the space constraints of the exhibition. While there is no size limitation, the Art Committee will take into consideration the number of artworks submitted and the wall capacity of the building.
- PBMC and the Art Committee reserve the right to refuse and/or disqualify artworks that have been misrepresented through documentation or are not the same works originally submitted for selection via the online application form.

II. Length and Dates of Exhibition

- Selected artworks will be on display at the Health Center from October 24, 2021 to April 24, 2022.
- Artists cannot remove their artwork from display until after the exhibition closes.
- PBMC reserves the right to withdraw selected artworks from the exhibition at any time.

III. Framing, Hanging, and Installation

- All frames must be approved by PBMC for the specific exhibition spaces.
- The Art Committee will only accept artwork with sturdy, well-made frames in metal or plastic.
 - Unframed, stretched canvases and other works on paper can only be displayed in non-clinical settings such as waiting rooms, lobby and conference rooms.
 - Wood frames are not preferred in hospitals or in clinical settings due to cleaning products stripping finishes.
 - Simple white, black, and neutral colors are preferred for both matting and frames.
- All artworks must arrive securely wired and ready for hanging.
 - Wall art must be delivered with wires and hook eyes. Saw tooth hangers will not be accepted.
 - French cleats and screws are provided by the artist. Wooden bars or rods with hardware for unframed textiles such as quilts and tapestries are provided by the artist.
 - Fused glass, ceramics, sculptures, and mixed media pieces appropriate for public spaces must have backing materials that accommodate the hanging systems noted above.
- Plastic, glass, and Plexiglass are all acceptable, effective, and recommended covers for artwork protection while on display.
- Artworks that are unstable, unusually fragile, or do not meet the installation requirements may be disqualified.

IV. Delivery and Return of Artwork

- The Art Committee will notify accepted artists about the specific dates and deadlines for delivery and removal of their artwork when they receive their acceptance notification.
- Accepted artists are responsible for shipping their artwork to and from PBMC. Accepted artwork must be delivered and picked up by hand or shipped to PBMC in one delivery.
 - PBMC recommends that artwork be delivered in wooden crates or other protective packaging whenever possible to ensure proper protection of the work while in transit.
- The artist is expected to adhere to delivery instructions regarding place, date, and time.

- If unable to make the delivery or pickup due to an emergency, the artist is requested to make arrangements with another authorized individual to represent the artist and handle the delivery/pickup. If this is not possible, the artist should notify the Art Committee immediately to discuss the situation and make a mutually agreeable plan.
- PBMC cannot be held responsible for the security of artwork that is not picked up at the end of the exhibition.
- Artwork that is not picked up will be moved to a secure storage area and the artist will be billed for associated storage fees.

V. Insurance and Liability

- While the Coastal Healthcare Alliance, Pen Bay Medical Center, and Art Committee will take reasonable care and precaution in handling and displaying artwork (specifically from the date of delivery to PBMC through the date of pickup by the artist), they are unable and will not assume responsibility for any loss, including but not limited to theft, damage, vandalism, etc.
- The Art Committee recommends that artists insure their artwork privately for adequate protection in all potential situations and declare the correct value when shipping their artwork.

VI. Usage of Images for Promotion

- PBMC requests the right to use images provided by the artist of the submitted work for promotional and display purposes of the Exhibition only. The artist will be credited by name in every possible case. PBMC and Art Committee will notify the artist of any promotional usage of their work.
- The artist must notify PBMC and the Art Committee in writing prior to the exhibition if they do not wish their artwork to appear in print or publications for this exhibition.

VII. Title and Copyright

- The artist warrants and represents that he/she/they created the work of art and possess unencumbered title and full copyright to each and all works of art consigned to PBMC under this agreement. This agreement does not transfer any rights of title or copyright to PBMC.
- Plagiarism and copyright infringement will not be tolerated. Submitted artwork must be the original work of the artist named on the online application form.

VIII. Sale of Artwork

- PBMC cannot partake in the sales of artworks. Any inquiries should be directed to the artist for sales. Sold artworks must remain on display for the duration of the exhibition.
- PBMC will mount wall labels for each artwork detailing the artist's name, city/state currently residing, artwork title, date, medium, dimensions, brief description (if necessary), and contact information for inquires. PBMC asks that artists legibly write the on the verso (backside) of the work.

Contact

For questions regarding this call, including application guidelines and exhibition procedures, please email artcommittee@pbmc.org.