

FOR IMMEDIATE RELEASE

Maine's Oldest Ski Area Races to Fight Childhood Cancer

Bridgton, ME

On January 22nd Shawnee Peak hosts the 2nd Annual Moonlight Challenge – an evening of friendly competition for skiers and snowboarders who compete for the fastest clocked time and to raise the most money in support of The Maine Children's Cancer Program (MCCP). Access to the mountain starts at noon and the race kicks off at 5:30 pm. Participants can register online at www.MoonlightChallenge.org.

Last year's Moonlight Challenge featured 150 participants and successfully raised over \$20,000. This year, they're hoping to exceed \$30,000 and to make the event even better. For instance, a second course has been added so that skiers and snowboarders will each have their own gates and prizes – including big-ticket items like USSA Gold Passes with round-trip JetBlue airfare to Colorado, tickets to a Red Sox game at Fenway, and Shawnee Peak season passes. The event will also feature an after-ski buffet dinner, outdoor heated bar, awards ceremony, live music and dancing.

Skiers or snowboarders of all ages and abilities are welcome to attend. All of the proceeds will benefit the Maine Children's Cancer Program to help local Maine children in their fight against cancer.

To learn more about the event, visit www.MoonlightChallenge.org and spread the word by following The Moonlight Challenge on [Facebook](https://www.facebook.com/moonlightchallenge).

About the Maine Children's Cancer Program (MCCP)

The Maine Children's Cancer Program (MCCP) provides comprehensive treatment to children with cancer and blood disorders throughout Maine and southern New Hampshire. With five pediatric hematology/oncology physicians, a team of specialized nurses, social workers, and research associates, MCCP strives to cure cancer in as many children as possible in a caring and close-to-home setting. The Maine Children's Cancer Program also provides a wealth of resources and critical support to help families through their experience of living with childhood cancer.

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