

NEWS RELEASE

November 20, 2015 Contact: Susan Pierter Manager, Communications – Public Information (207) 662-6679 (office) parksm@mmc.org

Children Learn How to "Be Well" at New Exhibit

Portland, Maine – The Children's Museum & Theatre of Maine has opened a new health exhibit sponsored by The Barbara Bush Children's Hospital (BBCH) at Maine Medical Center. The *Be Well Center* features a child-friendly exam room and ambulance façade filled with stuffed teddy bears, which serve as surrogate patients. Visitors are invited to role play as health care providers using scales and stethoscopes and recording their findings on digital patient charts.

"All of the exhibit's elements are designed to encourage exploration, collaboration and compassion for people who may be facing medical challenges," said Children's Museum Director of Exhibits, Chris Sullivan.

Dr. Lorraine McElwain, Associate Chief of Pediatrics at BBCH said: "Our goal is to engage children and their families in their own health and wellness, and maybe make a future visit to a hospital or doctor's office less intimidating. This exhibit may also inspire future generations of health care professionals."

The exhibit includes many realistic components including an exam table, scale, height chart, real microscopes that young visitors may use to examine slides of human cells, screens for viewing videos of medical tests including MRI scans, and other tools that will help them learn about anatomy.

In addition to the many opportunities for open-ended and collaborative play, the *Be Well Center* offers dozens of hours of educational and enrichment programming each month. The Museum & Theatre's professional educators will use the exhibit as inspiration for programs ranging from *Anatomy Games* to *Having a Heart*.

Admission to the *Be Well Center* is included with regular entrance fees and the exhibit will be a permanent fixture at the Museum & Theatre. The exhibit is part of the Our Town section of the Museum & Theatre located on the main floor of the building. Our Town mimics life

in a typical New England town and reflects the interconnectedness of all communities.

The Barbara Bush Children's Hospital

The Barbara Bush Children's Hospital (BBCH) at Maine Medical Center is committed to enhancing the lives of children through excellence in patient care, research, and education. The hospital offers services in cancer treatment, cardiology, neonatal care, and numerous other pediatric specialties. Maine's only certified children's hospital is designed with children in mind with state-of-the-art hospital equipment, specialty programs and spacious play areas. U.S. News & World Report has ranked BBCH among the top hospitals in the country for Pediatric Diabetes & Endocrinology care in the new 2015-16 Best Children's Hospitals rankings. From well-child visits to specialized medical and surgical treatment of complex, life-threatening illnesses and injuries, BBCH offers comprehensive inpatient and outpatient, family-centered care from an exceptional team of doctors, nurses and other medical professionals. For more information, visit www.bbch.org

The Children's Museum & Theatre of Maine

The Children's Museum & Theatre of Maine features over 20 interactive exhibits, daily educational and enrichment programming, theatre productions, and a safe, fun place for children and families to play in downtown Portland, Maine.