

Teach Students about Media Literacy



WHAT IS MEDIA LITERACY?

Media literacy is the ability to think critically about the messages heard, seen, and read through books, magazines, TV, advertising, radio, internet, and other media.

Media literacy education is used to protect students from the unhealthy effects of media by teaching them skills to think critically about messages in the media.

Use these key questions from the Center for Media Literacy to help children analyze media messages:

- Who created this message?
- What creative ways are used to attract my attention?
- How might some people understand this message differently from me?
- What lifestyles, values, and points of view are shown or left out of this message?
- Why is this message being sent?

The goal of asking questions like this is to help build the habit of analyzing media messages.

Additional Media Literacy Resources

- [Center for Media Literacy](#)
- [Action Coalition for Media Education](#)
- [Common Sense Education](#)