

Have you ever wondered:

- How does Let's Go! work in Maine?
- Where do all the tools and resources come from?
- Who you should reach out to with questions?

Then keep reading!

The Let's Go! Home Office

The Let's Go! Home office is located in Portland, Maine, at The Barbara Bush Children's Hospital at Maine Medical Center. The role of the Home Office is to:

- Oversee all of the Let's Go! programs across the state.
- Establish and maintain partners across the state who can implement the Let's Go! model locally.
- Create and manage annual evaluation activities and a statewide marketing campaign.
- Create and manage many of the tools and resources you receive including toolkits, e-newsletters, the website, and in-person and online trainings.

Dissemination Partners and Let's Go! Coordinators

Dissemination Partners are organizations located across the state that are responsible for supporting Let's Go! Coordinators in implementing Let's Go! locally. Let's Go! Coordinators are your local contact for Let's Go!. Your Let's Go! Coordinator:

- Registers your site to participate in the 5-2-1-0 program designed for your setting.
- Works with a champion at each site to go through the Let's Go! 5 Step Path to Success, helping you change your site's environment and policies to support healthy behaviors.
- Is your go-to-person for connecting to healthy eating and active living resources in the community.

If you don't know who your coordinator is, find out by going to www.letsgo.org and clicking on 'Partners' then 'Local Coordinators.'

Note: This is for Maine-based sites only. If you'd like to connect with the Home Office, please email: info@letsgo.org

Working with Schools, Child Care, and Out-of-School Programs

Every participating school, child care program, and out-of-school program that signs-up to work with Let's Go! uses the 5 Step Path to Success and the 10 Strategies for Success to work towards making the healthy choice the easy choice for kids in their care. The great news is that sites are usually doing a lot of this work already!

To learn more about how this works, view the 8-minute video [How Child Care Programs, Out-of-School Programs, and Schools Work with Let's Go!](http://www.letsgo.org/programs/) at www.letsgo.org/programs/.