



Community Health Implementation Plan

October 1, 2022 -
September 30, 2024

MidCoast Hospital



Mid Coast-Parkview Health
MaineHealth

Implementation Plan for Community Health Needs Assessment 2022-2024

MaineHealth Hospital: Mid Coast Hospital

County: Sagadahoc/Northern Cumberland

Health Priority: Mental Health

Goal of Health Priority: To increase detection of mental health conditions & use of formal and informal mental health resources

Strategies for:	Metrics/What are we measuring?	Partners/External Organizations	Year of Work (1-3)
Strategy 1: Participate in and support community workgroups & initiatives addressing mental health	<ul style="list-style-type: none"> # mental health workgroups meetings 	Mid Coast Community Alliance, schools, Community Mental Health Taskforce	1-3
Strategy 2: Meet SAMHSA Mental Health Awareness training and awareness grant goals	<ul style="list-style-type: none"> # trainings # referrals to mental health resources # awareness campaigns 	NAMI Maine Local schools Maine Fishermen's Association Bridge to Belong	1-3
Strategy 3: Increase local mental health resources listed in FindHelp and 211, and increase community and provider use	<ul style="list-style-type: none"> # resources # searches 	All mental health community partners	2-3
Strategy 4: Healthy Aging: Provide Community Health & Wellness programs for seniors to decrease social isolation	<ul style="list-style-type: none"> # programs offered 	Bath Area YMCA Community Health & Wellness People Plus	1-3

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Health Priority: Social Determinants of Health & Adverse Childhood Experiences

Goal of Health Priority: To improve the conditions in which people are born, grow, live, work and age & reduce the burden of SDOH & ACEs

Strategies for:	Metrics/What are we measuring?	Partners/External Organizations	Year of Work (1-3)
Strategy 1: Implement Diversity, Equity and Inclusion plan to improve quality of care	<ul style="list-style-type: none"> • DEI plan adopted • # strategies implemented • # patients whose demographics are complete & correct in EPIC 	DEI internal committee, DEI Department	1-3
Strategy 2: Increase # of social determinant & ACEs screenings & referrals, beginning with food security	<ul style="list-style-type: none"> • # screenings completed • # referrals made to FindHelp • # resources listed in FindHelp 	Mid Coast Hunger Prevention Program; Bath Area Food Bank, other food resources, MaineHealth Medical Group	1-3
Strategy 3: Increase the number of emergency shelter beds available in our service area by supporting Tedford Housing's expansion	<ul style="list-style-type: none"> • # beds available • # initiatives supported (fundraisers, meetings, letters of support, etc) 	Tedford Housing Southern Midcoast Housing Collaborative Other social service resources	1-2
Strategy 4: Healthy Start: Identify recovery housing options for Maternal Opioid Misuse patients	<ul style="list-style-type: none"> • Plan created, presented to Board 	Southern Midcoast Housing Collaborative; Brunswick Housing Authority	1-3
Strategy 5: Healthy Aging & Healthy Start: Support community initiatives addressing SDOH and ACEs	<ul style="list-style-type: none"> • # initiatives supported (funding, event participation, boards joined) 	Harpswell Aging at Home, Age Friendly Communities of the Lower Kennebec, People Plus Midcoast Community Action Program, Bath Area YMCA United Way of Midcoast Maine, MaineHealth ACEs program	1-3
Strategy 6: Healthy Aging: Facilitate community conversations regarding planning for life transitions	<ul style="list-style-type: none"> • # events hosted or attended • # provider conversations (EPIC, Age Friendly Dashboard) 	MaineHealth Healthy Aging, MaineHealth providers, People Plus	3

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Health Priority: Substance Misuse, including Alcohol & Tobacco

Goal of Health Priority: To prevent substance, alcohol and tobacco misuse and improve health outcomes and recovery

Strategies for:	Metrics/What are we measuring?	Partners/External Organizations	Year of Work (1-3)
Strategy 1: Meet annual Maine Tobacco Prevention grant targets (increase smoke free policies & environments)	<ul style="list-style-type: none"> # tobacco policies passed, # community organizations supported, Youth nicotine use rate 	Local schools, retailers, community agencies, state prevention grant	1-3
Strategy 2: Increase # providers screening for tobacco, alcohol and substance use & connecting to resources	<ul style="list-style-type: none"> # SBIRT provider trainings completed # SBIRT & tobacco screenings completed 	Providers, Mid Coast Addiction Resource Center, Maine Center for Tobacco Intervention Maine Behavioral Healthcare,	3
Strategy 3: Support community coalition led efforts to prevent and decrease youth substance use and reduce stigma	<ul style="list-style-type: none"> # coalition meetings hosted # initiatives supported/led 	Southern Midcoast Communities for Prevention Coalition, state and federal grants	1-3
Strategy 4: Healthy Start: Meet Maternal Opioid Misuse grant goals	<ul style="list-style-type: none"> # patients enrolled 	State grant/partners, , Mid Coast Addiction Resource Center	1-3
Strategy 5: Healthy Aging: Continue medication safety and disposal outreach	<ul style="list-style-type: none"> Pounds of medication collected # medication provider conversations (EPIC, Age Friendly Dashboard) 	Local law enforcement, People Plus, providers, MH Healthy Aging program	1-3

Implementation Plan for Community Health Needs Assessment 2022-2024

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Health Priority: Access to Care

Goal of Health Priority: To improve access, reduce barriers and decrease health inequities

Strategies for:	Metrics/What are we measuring?	Partners/External Organizations	Year of Work (1-3)
Strategy 1: Implement Diversity, Equity and Inclusion plan to improve access to care	<ul style="list-style-type: none"> • Plan created • # strategies implemented 	DEI local committee, DEI Department, New Mainer/Immigrant community support collaboratives	1-3
Strategy 2: Dental – advocate for policies to increase access to dental services, especially for those noninsured or MaineCare covered	<ul style="list-style-type: none"> • # Dental access to care initiatives supported 	Oasis Free Health Clinics, Jessie Albert, MaineHealth Government Affairs, Local schools	2-3
Strategy 3: Healthcare – Develop warm handoffs within the system and community based organizations to explore coverage options & connect to primary care	<ul style="list-style-type: none"> • # patients assisted • # Primary Care Patient Panel 	Oasis, Schools, Primary Care providers, Access to Care teams	1-3
Strategy 4: Mental Health – support initiatives to increase access to behavioral health beds & intensive community services (i.e. ACT and medication management) to decrease # behavioral health boarding days in ED.	<ul style="list-style-type: none"> • # behavioral health boarding days • # access initiatives supported 	MaineHealth Government Affairs Sr Leadership; MaineHealth Access to Care, ACT Team & Maine Behavioral Health	1-3
Strategy 5: Increase awareness of patient support available, including integrated behavioral health, Access to Care Teams, Assertive Community Team (ACT)	<ul style="list-style-type: none"> • # Meetings with Access to Care Team • # integrated providers • # patients assisted 	MaineHealth Access to Care, ACT Team & Maine Behavioral Health	1-3