



Community Health Implementation Plan

**October 1, 2022 -
September 30, 2024**

**Coastal Healthcare Alliance/
Pen Bay Medical Center
Waldo County General
Hospital**



Coastal Healthcare Alliance
MaineHealth

Implementation Plan for Community Health Needs Assessment 2022-2024

MaineHealth Hospital: Pen Bay Medical Center & Waldo County General Hospital

County: Knox & Waldo County

Health Priority: Substance Use Disorder

Goal of Health Priority: To improve the prevention of and recovery from SUD/OD

Strategies	Metrics/What are we measuring?	Partners/External Organizations	Year of Work (1-3)
Strategy 1: Improve treatment access and retention through strengthening awareness of Maine Behavioral Health Peer Support Specialists	<ul style="list-style-type: none"> • # of peer referrals • # of provider peer referral outreaching trainings 	Primary Care Pen Bay and Waldo, Pen Bay and Waldo Emergency Department, Maine Behavioral Healthcare	1-2
Strategy 2: Substance use prevention and stigma reduction through community involvement	<ul style="list-style-type: none"> • # of programs offered • # of participants in educational programs • # of community support groups that address stigma in Knox and Waldo counties 	Community Health and Wellness, Knox County Community Health Coalition (KCCHC), Waldo County Recovery Coalition (WCRC), Knox County Recovery Collaborative (KCRC), local schools, law enforcement, EMS, primary care at Pen Bay and Waldo, Volunteers of America (VOA)	1-3
Strategy 3: Decreasing the misuse of prescribed controlled substances through distribution of patient education materials and medication take-back events	<ul style="list-style-type: none"> • # of medication take-back events • # of materials distributed with patient education 	Community Health and Wellness, Marketing, law enforcement, EMS, KCRC, KCCHC, local school districts, Pen Bay Commercial Pharmacy, Pen Bay and Waldo Practices, WCRC	1-3
Strategy 4: Improve harm reduction services through distribution of naloxone and fentanyl test strips	<ul style="list-style-type: none"> • # of trainings provided on Naloxone use for Pen Bay and Waldo • # of Naloxone Rx provided for patients at risk • # of Naloxone distribution events in the community • # of harm reduction kits distributed for post-partum patients • # of harm reduction supplies distributed by community partners 	Primary Care IMAT (Pen Bay and Waldo), Community Health and Wellness, Pharmacy, all providers, Marketing, KCCHC, EMS, KCRC, Coastal Recovery Community Center (CRCC), Health Equity Alliance (HEAL), WCRC, Maine Behavioral Healthcare, Knox Clinic, KCCHC, Islands Community Medical Services, VOA	1-3
Strategy 5: Improve perinatal substance use disorder screening and services	<ul style="list-style-type: none"> • # of patients screened with the 4 Ps • # of referrals to the Maine MOM Grant program 	Waldo and Pen Bay Women's Health, Women Infant Children (WIC), Maine MOM Grant Program, Maine Behavioral Healthcare	1-3

Implementation Plan for Community Health Needs Assessment 2022-2024

MaineHealth Hospital: Pen Bay Medical Center & Waldo County General Hospital

County: Knox & Waldo County

Health Priority: Mental Health

Goal of Health Priority: Increase access and treatment

Strategies	Metrics/What are we measuring?	Partners/External Organizations	Year of Work (1-3)
Strategy 1: Improve crisis team engagement and awareness for providers	<ul style="list-style-type: none"> # of departments provided with crisis team education materials Keep updated crisis information on Pen Bay and Waldo Intranet 	Primary Care practices, Pen Bay and Waldo Emergency Departments, Case Management, Walk in Clinic at Pen Bay and Waldo, Maine Behavioral Healthcare, Emergency Mental Health Urgent Care Center, Knox County Providers Group	1
Strategy 2: Improve screening and mental health education for youth and families	<ul style="list-style-type: none"> # of Journey to Health classes focused on schools and families # of low barrier therapy provided to youth through the Landing Place # of Youth Mental Health First Aid Trainings 	Community Health and Wellness, MaineHealth, Maine Behavioral Healthcare, Child Development Services, Case Management, Population Health, DHHS, Emergency Department, NAMI, KCCHC, faith community, Law Enforcement, KCRC, local school districts, Pen Bay and Waldo primary care	1-3
Strategy 3: Provide preventive, resilience-building, low-barrier services to families through the MaineHealth Pen Bay Pediatrics Early Childhood Support Specialist Program	<ul style="list-style-type: none"> # of families receiving services through the JT Gorman Grant # of families moving from one “tier” to the next # of referrals/connections to services 	Pen Bay Pediatrics, Pediatric Service Line, JT Gorman Foundation	1
Strategy 4: Increase suicide prevention information and awareness in two local school districts	<ul style="list-style-type: none"> # of NAMI education sessions # of educators and staff trained 	Community Health and Wellness, Knox and Waldo County school districts, NAMI	1-3

Implementation Plan for Community Health Needs Assessment 2022-2024

MaineHealth Hospital: Pen Bay Medical Center & Waldo County General Hospital

County: Knox & Waldo County

Health Priority: Social Determinants of Health (SDOH)

Goal of Health Priority: To address unmet needs identified in SDOH screenings

Strategies	Metrics/What are we measuring?	Partners/External Organizations	Year of Work (1-3)
Strategy 1: Connect patients who screen positive for food insecurity with local resources	<ul style="list-style-type: none"> • # of educational programs for providers re: food insecurity resources • # of food emergency food bags distributed • % of patients screened for food insecurity • # of community members provided with SNAP information • # pounds of vegetables distributed through Mainers feeding Mainers program • # of families provided food through GSFB shelf stable grant • # of patients referred through FindHelp to food insecurity resources 	Pen Bay and Waldo practices, Community Health and Wellness, Population Health, MaineHealth ACO, Good Shepherd Food Bank, local food pantries, local soup kitchens (i.e. Area Interfaith Outreach, Belfast Soup Kitchen), Maine Hunger Initiative, local food councils, Waldo County Building Communities for Children (BCC), SNAP-Ed	1-3
Strategy 2: Increase pathways of independence with collaborative housing solutions in Knox county	<ul style="list-style-type: none"> • # of clients served in Knox County by the Knox County Homeless Coalition • # of housing units • # of telehealth access stations • # of clients who are accessing healthcare in one year from entering housing • Create innovative and deliberate strategies to improve access to primary care for clients 	Knox County Homeless Coalition, Maine Behavioral Healthcare, State of Maine Housing Authority, Hope for the Future, Pen Bay Medical Center, Pen Bay Primary Care Practices, AIO Food Pantry, MaineHealth Telehealth	1-3
Strategy 3: Develop survey and strategy to understand and impact transportation barriers for patients.	<ul style="list-style-type: none"> • # of patients surveyed at Pen Bay and Waldo 	Community Health and Wellness, Population Health, WCAP, VOA, KCRC, KCHC, Knox Clinic	1-3
Strategy 4: Improve utilization and awareness of community resources	<ul style="list-style-type: none"> • # of provider education resources on FindHelp • # of community partners who claim their resource in FindHelp • # of patients assessed through Lend a Hand • # of patients served through Lend a Hand 	Community Health and Wellness, FindHelp, Population Health, Knox and Waldo County community organizations	1-3

Implementation Plan for Community Health Needs Assessment 2022-2024

MaineHealth Hospital: Pen Bay Medical Center & Waldo County General Hospital

County: Knox & Waldo County

Health Priority: Access to Care

Goal of Health Priority: Increase access to care for all members of our community

Strategies	Metrics/What are we measuring?	Partners/External Organizations	Year of Work (1-3)
Strategy 1: Increase Living Well with Diabetes and National Diabetes Prevention Program (NDPP) referrals	<ul style="list-style-type: none"> % of referrals for NDPP and Living Well with Diabetes from Pen Bay and Waldo practices who enroll in programs 	Pen Bay and Waldo Primary Care practices, Diabetes Nutrition and Education, MaineHealth, Epic team	1-3
Strategy 2: Improving access to diabetic eye exams	<ul style="list-style-type: none"> # of POC diabetic eye exams done in the practice at Pen Bay and Waldo 	Waldo Primary Care, Waldo Walk-in care, Waldo Diabetes Clinic, Pen Bay Family Medicine, Pen Bay Internal Medicine, Anthem	1-2
Strategy 3: Telehealth video visits: continue to offer a telehealth access option for IMAT patients	<ul style="list-style-type: none"> # of patients receiving IMAT care via telehealth monthly # of IMAT telehealth groups monthly 	Pen Bay and Waldo IMAT practices and providers, Maine Behavioral Health, MaineHealth Telehealth	1-2
Strategy 4: Improve communication on “Where to go for Care” in Knox and Waldo County	<ul style="list-style-type: none"> % of low severity ED visits # of patient visits at the walk-in clinics at Pen Bay and Waldo 	Community Health and Wellness, ACO, Marketing, Pen Bay and Waldo Walk-in clinics	1-2
Strategy 5: Track data and create relevant strategy on patients accessing Care Partners and improve subsequent primary care access in Knox and Waldo counties	<ul style="list-style-type: none"> # of patients connected with Care Partners who have accessed Knox Clinic # of patients established with Primary care in Knox and Waldo who have accessed Care Partners 	Care Partners, Knox Clinic, Pen Bay and Waldo Primary care, Pen Bay and Waldo practice management	1-3